

beauty

INTERNATIONAL



Media kit

2024

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About Magazine

Beauty Exports monthly magazine is published online and print editions. The magazine is sent to the purchasing points, distributors and buyers worldwide by mail & cargo every month besides its distribution at the leading international shows. Thanks to its rich content containing useful coverage about cosmetics and personal care products, the magazine has the prominent place in its sector. Beauty Exports is also very efficient with its international distribution. The magazine is sent to key buyers and sector professionals especially from the Middle East, CIS and the European countries every month by cargo and e-mailing.

2024 EDITORIAL CALENDAR

JANUARY 2024:

Cosmetics and skincare
Raw materials and ingredients
Filling and packaging technology

FEBRUARY 2024:

Fragrances
Private label
Home care

MARCH 2024:

Personal care & hygiene
Salon supplies
Packaging
Cosmetics products

APRIL 2024:

Hair & Nail Salon supplies
Cosmetic ingredients
Machineries for cosmetics production

MAY 2024:

Personal care & cosmetic ingredients
Toiletries
Hair products

JUNE 2024:

Hygiene products
Natural & Organic products
Packaging & labels

JULY 2024:

Suncare products & ingredients
Tissues & wet wipes
Sanitary products
Halal products

AUGUST 2024:

Contract manufacturing
Whitening products
Facial care

SEPTEMBER 2024:

Skin comfort
Collagens
Sustainable ingredients
Beauty Oils

OCTOBER 2024:

Skin health
Body care products
Fragrances
Cosmetics packaging

NOVEMBER 2024:

Skin comfort
Collagens
Sustainable ingredients
Beauty Oils

DECEMBER 2024:

Botanical extracts
Facial cleansing products
Detergent manufacturing

HARD COPY DISTRIBUTION PROFILE

Cosmetics & home care importers:	3,565
Cosmetics & personal care manufacturers:	3,200
Raw material & Technologies companies:	1,700
Distribution at International exhibitions:	1,500
TOTAL	9,965

SOFT COPY DISTRIBUTION

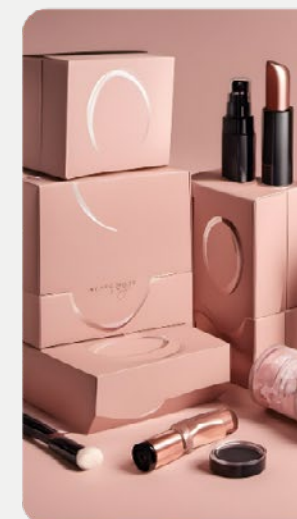
Besides hard copy, digital copy of the magazine reaches to over 45,000 international manufacturers and buyers every month by e-mailing.

TECHNICAL SPECIFICATIONS

-Beauty Export full-page trim size is 20 cm x 27 cm.
(Trim size is the actual document size.)

-Bleed is any element or background extending outside of the trim of a full page or spread.
(Add 3 mm to all edges of trim/document size.)

-Minimum 300 dpi ready-to-print ad designs should be delivered at PDF format.



Beauty Exhibition Calendar 2024

ISSUE	Dates	Venue
January 2024		
Cosmetagora	16-17 January 2024	France
Cosmetokyo	17-19 January 2024	Japan
February 2024		
International Cosmetic Chemistry Conference	15-18 February 2024	Turkey
March 2024		
Dubai Derma	5-7 March 2024	UAE
Beauty Dusseldorf	22-24 March 2024	Germany
April 2024		
Cosmoprof Bologna	21-24 March 2024	Italy
May 2024		
PLMA Private Label	May 2024	Amsterdam
In Cosmetics Global	May	France
June 2024		
Beauty Eurasia	12-14 June 2024	Turkey
July 2024		
Cosmoprof North America	23-25 July 2024	USA
September 2024		
Luxepack	September 2024	Monaco
October 2024		
Beauty Istanbul	2-4 October 2024	Turkey
November 2024		
Beautyworld Middle East Dubai	October	UAE
December 2024		
International Cosmetics Congress	December	Turkey



2024 ADVERTISING RATES (EURO)

PAGE	1X	3X	6X
Front Cover	7,000	6,600	6,000
Back Cover	5,000	4,600	4,000
Inside Front Cover	3,000	2,700	2,400
Inside Back Cover	2,500	2,250	2,000
First Page	3,000	2,750	2,400
1/1 Inside Page	2,000	1,800	1,600
Two Page Spread	3,500	3,150	2,800
Half Page	1,000	900	750

Website Advertising Rates (EURO)

PAGE	1X	3X	6X
Topbar	1,000	750	500
Sidebar	550	450	300
Footer	350	275	175
POP-UP	1,500	1,250	1,000

EDM (e-mailing) Advertising

E-mail shot to valuable e-mail addresses: 1,750 euro
 We offer EDM service for exporters and manufacturers in order to they can reach their target market.

*We are all over the globe
to promote your company*

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